

WEEKLY ASSIGNMENT

ADVANCED VIDEO/FILM & DIGITAL MEDIA

A course calendar with specific due dates for upcoming assignments is available at envisioncinema.com/advanced-videofilm.

Weekly Assignment

Each week, teams must complete a Spotlight Video or 20-Second Video, and an accompanying Social Media piece. If a team creates a Spotlight Video one week, they must create a 20-Second Video the following week, or vice-versa. By the end of every "4-Week Round", teams will have completed two Spotlight Videos, two 20-Second Videos, and four Social Media pieces. Teams may also be required to complete 1 CCA-TV Extras piece per Round (more info on website). For each new Round, and for every two-week interval, teams can choose which type of video they would like to create first, Spotlight or 20-Second.

Spotlight Video: 1-minute film that must, in an entertaining and positive way, promote a group, student, event, CCA staff member, or activity OR address an issue facing CCA students.

20-Second Video: A 20-second CCA-TV video piece that informs and entertains the CCA community: students, faculty/staff, and parents.

Social Media Post or Creative Side Project: Photo or other design that could be used on CCA-TV's social media pages (Instagram, Facebook) or in the weekly show to promote CCA-TV as a whole

Upon approval, teams can decide the story topic and style/genre for each week's video. However, all **Category Requirements** listed below must be fulfilled by the end of each four-week Round with either a Spotlight Video or a 20-Second Video. Teams must create at least:

- 1 Narrative/Scripted video
- 1 Documentary/Interview video

SAMPLE PRODUCTION TIMELINE ON FOLLOWING PAGE

“4-Week Round”

Recommended Production Timeline

**Sample only, please check course calendar for actual deadlines*

MON	TUES	WED	THURS	FRI
				<p>BEGIN ROUND #1</p> <p>SPOT/20-SEC #1.1</p> <ul style="list-style-type: none"> - 2 topics approved (for Spot/20 #1.1 and #1.2) - Pre-production for #1.1 (storyboards, location agreements, schedule interviews/actors)
<p>SPOT/20-SEC #1.1</p> <ul style="list-style-type: none"> - Final Pre-production - Start production 	<p>SPOT/20-SEC #1.1</p> <ul style="list-style-type: none"> - Production - Start editing 	<p>SPOT/20-SEC #1.1</p> <ul style="list-style-type: none"> - Editing - Additional production & revising <p>DUE: #1.1 ROUGH EDIT</p> <p>DUE: #1.1 SOCIAL MEDIA #1.1</p>	<p>SPOT/20-SEC #1.1</p> <ul style="list-style-type: none"> - Editing - Additional production & revising - Brainstorm next Spotlight/20-Sec <p>DUE: #1.1 COMPLETED VIDEO (END OF PERIOD)</p>	<p>SPOT/20-SEC #1.2</p> <ul style="list-style-type: none"> - Topic approved (for Spot/20 #1.3) - Pre-production for #1.2 (storyboards, location agreements, schedule interviews/actors)
<p>SPOT/20-SEC #1.2</p> <p><i>Same as #1.1 schedule</i></p>	<p>SPOT/20-SEC #1.2</p> <p><i>Same as #1.1 schedule</i></p>	<p>SPOT/20-SEC #1.2</p> <p><i>Same as #1.1 schedule</i></p> <p>DUE: #1.2 ROUGH EDIT</p> <p>DUE: #1.2 SOCIAL MEDIA</p>	<p>SPOT/20-SEC #1.2</p> <p><i>Same as #1.1 schedule</i></p> <p>DUE: #1.2 COMPLETED VIDEO (END OF PERIOD)</p>	<p>SPOT/20-SEC #1.3</p> <ul style="list-style-type: none"> - Topic approved (for Spot/20 #1.4) - Pre-production for #1. (storyboards, location agreements, schedule interviews/actors)

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SPOT/20-SEC #1.3 <i>Same as #1.2 schedule</i>	SPOT/20-SEC #1.3 <i>Same as #1.2 schedule</i>	SPOT/20-SEC #1.3 <i>Same as #1.2 schedule</i> DUE: #1.3 ROUGH EDIT DUE: #1.3 SOCIAL MEDIA	SPOT/20-SEC #1.3 <i>Same as #1.2 schedule</i> DUE: #1.3 COMPLETED VIDEO (END OF PERIOD)	SPOT/20-SEC #1.4 - Pre-production for #1.4 (storyboards, location agreements, schedule interviews/actors)
SPOT/20-SEC #1.4 <i>Same as #1.2 schedule</i>	SPOT/20-SEC #1.4 <i>Same as #1.2 schedule</i>	SPOT/20-SEC #1.4 <i>Same as #1.2 schedule</i> DUE: #1.4 ROUGH EDIT DUE: #1.4 SOCIAL MEDIA	SPOT/20-SEC #1.4 <i>Same as #1.2 schedule</i> DUE: #1.4 COMPLETED VIDEO (END OF PERIOD) END ROUND #1	BEGIN ROUND #2 SPOT/20-SEC #2.1 - 2 topics approved (for Spot/20 #2.1 and #2.2) - Pre-production for #2.1 (storyboards, location agreements, schedule interviews/actors) REPEAT 4-WEEK ROUND SCHEDULE