

**Video/Film
Television News Package
Information Sheet**

Assignment: Create a television news package about a class that meets at Canyon Crest Academy during your Video/Film class period.

Story Length: 1:30, not including anchor introduction and tag

Target Audience: This story should be designed to air on a campus television show, “CCA-TV”, for students, faculty and parents.

GRADING

Script/Job Sheet 20
(detailed, neat, correct format & writing style)

Video Quality 20
(lighting, shot framing, shot composition, variety)

Sound Quality 20
(clear, consistent, good levels)

Editing 20
(clean edits, no flash frames/jump cuts)

Content/Overall Impact 20
(length, team work, news quality)

TOTAL 100