

SEMESTER ASSIGNMENTS

ADVANCED VIDEO/FILM & DIGITAL MEDIA

Calendar, due dates, and more details for all assignments are available at envisioncinema.com/advanced-videofilm. Additional assignments may be discussed with students and added throughout the semester.

- **Weekly Assignment: Spotlight / 20-Second**

Each week, teams must complete a Spotlight Video or 20-Second Video, and an accompanying Social Media Content / Mini-Creation piece. If a team creates a Spotlight Video one week, they must complete a 20-Second Video the following week, or vice-versa. By the end of every two-week "Round", teams will have completed one Spotlight Video, one 20-Second Video, and two Content pieces. At the start of each new Round, teams can choose which type of video they would like to create first, Spotlight or 20-Second.

Spotlight Video: 1-minute film that must, in an entertaining and positive way, promote a group, student, event, CCA staff member, or activity OR address an issue facing CCA students.

20-Second Video: 20-second film that must, in an entertaining and positive way, promote a group, student, event, CCA staff member, or activity OR address an issue facing CCA students.

Social Media Content /Creative Side Project: Photo or other design that could be used on CCA-TV's social media pages (Instagram, Facebook) or in the weekly show. Content can relate to a Spotlight/20-Second topic or CCA-TV as a whole.

- **Mid-Term / Final: Motion Graphics Portfolio**

Throughout the semester, every student will be responsible for creating two portfolios of Motion Graphics work based on a series of tutorial videos assigned by the teacher. If a student is already familiar with a skill demonstrated in a tutorial, an alternate tutorial can be chosen upon approval. Motion Graphics projects can be implemented into weekly Spotlight/20-Second assignments but do not have to be. This is not a group assignment, each individual student must create their own.

Portfolio #1: Due in conjunction with school-wide Mid-Term in October

Portfolio #2: Due in conjunction with school-wide Final in January

Please check class calendar for specific due dates.

SPOTLIGHT / 20-SECOND “ROUND” SCHEDULE & RECOMMENDED PRODUCTION TIMELINE

**Sample only, please check course calendar for actual deadlines*

MON	TUES	WED	THURS	FRI
				ROUND #1 SPOTLIGHT or 20-SECOND (1 of 2) - Choose topic - Pre-production (storyboards, location agreements, schedule interviews/actors)
SPOTLIGHT or 20-SECOND (1 of 2) - Final Pre-production - Start production	SPOTLIGHT or 20-SECOND (1 of 2) - Production - Start editing	SPOTLIGHT or 20-SECOND (1 of 2) - Editing - Additional production & revising DUE: ROUGH EDIT	SPOTLIGHT or 20-SECOND (1 of 2) - Editing - Additional production & revising - Brainstorm next Spotlight/20-Second DUE: COMPLETED VIDEO (END OF PERIOD) DUE: SOCIAL MEDIA CONTENT (1 of 2)	SPOTLIGHT or 20-SECOND (2 of 2) <i>Same as “1 of 2” schedule</i>
SPOTLIGHT or 20-SECOND (2 of 2) <i>Same as “1 of 2” schedule</i>	SPOTLIGHT or 20-SECOND (2 of 2) <i>Same as “1 of 2” schedule</i>	SPOTLIGHT or 20-SECOND (2 of 2) <i>Same as “1 of 2” schedule</i> DUE: ROUGH EDIT	SPOTLIGHT or 20-SECOND (2 of 2) <i>Same as “1 of 2” schedule</i> DUE: COMPLETED VIDEO (END OF PERIOD) DUE: SOCIAL MEDIA CONTENT (2 of 2) END ROUND #1	ROUND #2 <i>Repeat “Round” schedule</i>