

CCA-TV Spotlight Job Sheet

Round/Project # ____ . ____ Period # _____ Group # _____

Group Members (Full Names) _____

SPOTLIGHT CONTENTS

- 1-minute film that must, in an entertaining and positive way, promote a group, event, student, CCA staff member, or activity OR address an issue facing CCA students.
- Social Media project due Wed (with Rough Edit).
- Remember to fulfill all category requirements by the end of each 4-Week Round. You can complete a category with your choice of a Spotlight or a 20-Second, but you must create at least: 1 Scripted/Narrative piece and 1 Doc/Interview piece

PRODUCTION STEPS & RUBRIC (100 Points Total)

1. Story Idea (due Friday) (5 Points) _____
2. Storyboard (Narrative) or Questions/Shot List (Doc) (5 Points) _____
3. Location Agreement (5 Points) _____
4. Rough Edit (due Wednesday) (5 Points) _____

Please add or improve: B-Roll Interviews Video/Audio Quality Editing / Pacing
 Clarity Graphics / Text Music Other

FINISHED VIDEO + PAPERWORK **DUE THURSDAY, END OF CLASS.**

STEPS 5-8 TO BE COMPLETED BY TEACHER AFTER PROJECT IS TURNED IN.

5. Final Edit: Video/Audio Quality (20 Points) _____ Social Media
6. Final Edit: Editing & Pacing (20 Points) _____ Category Fulfillment:
N D
7. Final Edit: Story Clarity (20 Points) _____
8. Final Edit: Creativity/Entertainment (20 Points) _____

- 5 POINTS DEDUCTED DAILY FOR LATE SPOTLIGHT VIDEO UNTIL TURNED IN
- 2 POINTS AUTOMATICALLY DEDUCTED FOR LOST JOB SHEET