

# CCA-TV Spotlight Job Sheet

Round # \_\_\_\_\_ Period # \_\_\_\_\_ Group # \_\_\_\_\_

Group Members (Full Names) \_\_\_\_\_

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## SPOTLIGHT CONTENTS

- 1-minute film that must, in an entertaining and positive way, promote a group, event, student, CCA staff member, or activity OR address an issue facing CCA students.
- Social Media Post/Creative Side Project due with Spotlight final edit
- Remember to fulfill all category requirements by the end of the semester. You can complete a category with your choice of a Spotlight or a 20-Second, but you must create at least:  
3 Scripted/Narrative, 3 Doc/Interview, 1 Studio Black/White, 1 Green Screen

## PRODUCTION STEPS & RUBRIC (100 Points Total)

1. Story Idea (5 Points) \_\_\_\_\_
2. Storyboard (Narrative) or Questions/Shot List (Doc) (5 Points) \_\_\_\_\_
3. Location Agreement (5 Points) \_\_\_\_\_
4. Rough Edit (due Wednesday, first half of class) (10 Points) \_\_\_\_\_

Please add or improve:  B-Roll  Interviews  Video Quality  Editing / Pacing  
 Clarity  Graphics / Text  Audio Quality  Other

FINISHED VIDEO + PAPERWORK + SOCIAL MEDIA POST **DUE THURSDAY, END OF CLASS.**  
STEPS 5-8 TO BE COMPLETED BY TEACHER AFTER PROJECT IS TURNED IN.

5. Final Edit: Video/Audio Quality (20 Points) \_\_\_\_\_  Social Media Post /  
Creative Side Project
6. Final Edit: Editing & Pacing (20 Points) \_\_\_\_\_  Category Fulfillment:  
N D BW GS
7. Final Edit: Story Clarity (20 Points) \_\_\_\_\_
8. Final Edit: Creativity/Entertainment (15 Points) \_\_\_\_\_

- 10 POINTS DEDUCTED DAILY FOR LATE SPOTLIGHT VIDEO UNTIL TURNED IN
- 10 POINTS AUTOMATICALLY DEDUCTED FOR LOST JOB SHEET