

CCA-TV 20-Second Job Sheet

Round # _____ Period # _____ Group # _____

Group Members (Full Names) _____

20-SECOND CONTENTS

- A 20-second CCA-TV video piece that informs and entertains the CCA community: students, faculty/staff, and parents.
- Social Media Post/Creative Side Project due with 20-Second final edit
- Remember to fulfill all category requirements by the end of the semester. You can complete a category with your choice of a Spotlight or a 20-Second, but you must create at least: 3 Scripted/Narrative, 3 Doc/Interview, 1 Studio Black/White, 1 Green Screen

PRODUCTION STEPS & RUBRIC (20 Points Total)

1. Story Idea (1 Point) _____
2. Storyboard (Narrative) or Questions/Shot List (Doc) (2 Points) _____
3. Location Agreement (2 Points) _____
4. Rough Edit (due Wednesday, first half of class) (5 Points) _____

Please add or improve: B-Roll Interviews Video Quality Editing / Pacing
 Clarity Graphics / Text Audio Quality Other

FINISHED VIDEO + PAPERWORK + SOCIAL MEDIA POST **DUE THURSDAY, END OF CLASS.**
STEPS 5-6 TO BE COMPLETED BY TEACHER AFTER PROJECT IS TURNED IN.

5. Final Edit: Video/Audio Quality & Editing (5 Points) _____ Social Media Post / Creative Side Project
6. Final Edit: Story Clarity/Creativity (5 Points) _____ Category Fulfillment:
N D BW GS

- 10 POINTS DEDUCTED DAILY FOR LATE 20-SECOND VIDEO UNTIL TURNED IN
- 10 POINTS AUTOMATICALLY DEDUCTED FOR LOST JOB SHEET