



HOW-TO VIDEO Job Sheet

Name _____ Period # _____ Group # _____

Group Members (Full Names) _____

PROJECT OVERVIEW

Students will create a how-to video by teaching the audience a specific skill based on their personal interests. Students should teach, fix, build, solve, cook, play, or inspire others through their final video. Students will continue to practice implementing their recent knowledge of working with the video equipment and editing in Adobe Premiere Pro through this project. Though students will work in groups of four while filming, each student will be paired together to edit their final video project.

The main goal of the how-to video assignment is to allow students to familiarize themselves with the basic principles of the Video Film Class, which include but are not limited to: 1) working hands on with the camera equipment and editing software technology, 2) collaborating together in groups similar to a professional creative work environment, 3) learning the production procedures of the Envision Cinema program, and 4) communicating their personal interests involved with the artistic expression process.

PROJECT GUIDELINES

- 1-3 minute film
- The subject of the film should revolve around the students teaching, fixing, building, solving, making, cooking, playing, or inspiring others through their video
- Filming should happen during classroom hours and students are responsible for bringing the materials needed for filming
- Film should continue to feature different shot types/camera angles reviewed in class
- Film must include basic movie elements such as: title, transitions, music, and credits
- Video should be created for an audience at CCA, including parents, teachers, and administrators
- Students must post the film along with a short reflection of the process on their portfolio
- *Students must complete each step of the rubric in order and have it signed off by their teacher before moving onto the next one

PROJECT RUBRIC (100 Points Total)

1. Film Treatment (10 points) _____
2. Shot List / Storyboard (10 points) _____
3. A/V Script (10 points) _____
4. Location Agreement (10 points) _____
5. Group Filming Evaluation (10 points) _____
6. Rough Cut (10 points) _____

FINAL STEPS TO BE COMPLETED BY TEACHER AFTER FINAL FILM IS SUBMITTED

7. Final Edit: Video/Audio Quality (10 Points) _____
8. Final Edit: Editing & Pacing (10 Points) _____
9. Final Edit: Story Clarity (10 Points) _____
10. Final Edit: Creativity/Entertainment (10 Points) _____

Project Grade Total _____

Project Due Date: *Wednesday, February 26, 2019*