

Advanced Video/Film
Economy Impact Individual Video
Information Sheet

Individual Assignment: Produce a video that creatively represents how the national economy has impacted you and/or your family.

Video Length: 2-3 Minutes

Format: Tell your story in the most clear, creative way possible. You could choose any video style: narrative, documentary, news story, music video, experimental, etc.

Target Audience: This video should be created for an audience at CCA, including parents, students, teachers, and administrators.

GRADING

Creativity/Storytelling/Overall Impact (tells story in clear, creative way)	30
Video Quality (lighting, shot framing, shot composition, variety)	20
Sound Quality (clear, consistent, good levels)	20
Editing (clean edits, no flash frames/jump edits)	20
Storyboard/Production Documents/Job Sheet (detailed, neat, correct format)	10
TOTAL	100