**ENVISION CINEMA CONSERVATORY**

**DOCUMENTARY PITCH SHEET**

STUDENT NAME  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

STORY TOPIC \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ANSWER THE FOLLOWING QUESTIONS WITH AS MUCH DETAIL AS POSSIBLE.

* 1. WHY DOES THIS STORY MATTER?
  2. WHAT IS MY STORY’S DRIVING QUESTION?
  3. WHAT IS MY STORY NOT ABOUT?
  4. WHAT ARE MY DREAM INGREDIENTS?
  5. HOW WILL I ENGAGE MY AUDIENCE -- AND HOLD THEM?
  6. WHAT WILL MY AUDIENCE REMEMBER WHEN IT’S OVER?
  7. HOW WILL I APPROACH THIS STORY VISUALLY?
  8. WHAT DO I ENVISION MIGHT BE MY OPENING SHOT?
  9. MY CLOSING SHOT?
  10. ALREADY ESTABLISHED CONTACT RELATED TO THIS STORY.