

**Advanced Video/Film
Short Feature
Information Sheet**

Group Assignment: Create a 1 minute short feature to positively promote a group, event, staff member, or activity at CCA in an entertaining way.

Film Must Include:

- Video
- Creative Graphics
- Music
- Real Information
- Anchor Intro & Tag

Target Audience: This film should be created for a television audience at CCA, including parents, students, teachers, and administrators

GRADING

Script/Job Sheet/All Production Documents <i>(detailed, neat, correct format & writing style)</i>	20
Video Quality <i>(lighting, shot framing, shot composition, variety)</i>	20
Sound Quality <i>(clear, consistent, good levels)</i>	20
Editing <i>(clean edits, no flash frames/jump cuts)</i>	20
Content/Overall Impact/Meets Standards <i>(entertainment value, overall quality)</i>	20
TOTAL	100