

# CCA-TV Spotlight Job Sheet

Round/Project # \_\_\_\_ . \_\_\_\_ Period # \_\_\_\_\_ Group # \_\_\_\_\_

Group Members (Full Names) \_\_\_\_\_

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## SPOTLIGHT CONTENTS

- 1-minute film that must, in an entertaining and positive way, promote a group, event, student, CCA staff member, OR address an issue facing CCA students.
- Social Media project due Tuesday (with Final Video).
- Remember to fulfill all category requirements by the end of each 4-Week Round. You can complete a category with your choice of a Spotlight, CCA-TV Extras, or a 20-Second, but you must create at least: 1 Scripted/Narrative piece and 1 Doc/Interview piece

## PRODUCTION STEPS & RUBRIC (100 Points Total)

1. Story Idea (due Wednesday) (5 Points) \_\_\_\_\_
2. Storyboard (Narrative) or Questions/Shot List (Doc) (5 Points) \_\_\_\_\_
3. Location Agreement (5 Points) \_\_\_\_\_
4. Rough Edit (due Monday) (5 Points) \_\_\_\_\_

Please add or improve:  B-Roll  Interviews  Video/Audio Quality  Editing / Pacing  
 Clarity  Graphics / Text  Music  Other

## FINISHED VIDEO + PAPERWORK **DUE TUESDAY, END OF CLASS.**

STEPS 5-8 TO BE COMPLETED BY TEACHER AFTER PROJECT IS TURNED IN.

5. Final Edit: Video/Audio Quality (20 Points) \_\_\_\_\_  Social Media
6. Final Edit: Editing & Pacing (20 Points) \_\_\_\_\_  Category Fulfillment:  
N D
7. Final Edit: Story Clarity (20 Points) \_\_\_\_\_
8. Final Edit: Creativity/Entertainment (20 Points) \_\_\_\_\_

- 5 POINTS DEDUCTED DAILY FOR LATE SPOTLIGHT VIDEO UNTIL TURNED IN
- 2 POINTS AUTOMATICALLY DEDUCTED FOR LOST JOB SHEET