



HOW-TO VIDEO Job Sheet

PROJECT OVERVIEW

Students will create a how-to video by teaching the audience a specific skill based on their personal interests. Students should teach, fix, build, solve, cook, play, or inspire others through their final video. Students will continue to practice implementing their recent knowledge of working with the video equipment and editing in WeVideo through this project. Each student will be responsible for making their own individual video project.

The main goal of the how-to video assignment is to allow students to familiarize themselves with the basic principles of the Video Film Class, which include but are not limited to: 1) working hands on with the camera equipment and editing software technology, 2) collaborating together in groups similar to a professional creative work environment, 3) learning the production procedures of the Envision Cinema program, and 4) communicating their personal interests involved with the artistic expression process.

PROJECT GUIDELINES

- 2-4 minute time length
- The subject of the film should revolve around the students interests
- Filming should happen during classroom hours and students are responsible for their materials
- Film should continue to feature different shot types/camera angles reviewed in class
- Film must include basic movie elements such as: title, transitions, music, and credits
- Video should be created for an audience at CCA, including parents, teachers, and administrators
- Students must post the film along with a short reflection of the process on their portfolio

PROJECT RUBRIC (100 Points Total)

Film Treatment (10 points) _____

Shot List / Storyboard (10 points) _____

A/V Script (10 points) _____

Filming Evaluation (10 points) _____

Rough Cut (10 points) _____

Website/Portfolio (10 points) _____



FINAL STEPS TO BE COMPLETED BY TEACHER AFTER FINAL FILM IS SUBMITTED

Criteria	Points	Feedback
Video/Audio Quality: Composition & Lighting, 5 Shot Variety, Clean V.O.	_____ / 10	
Editing & Pacing: Smooth Cuts, Uses Best Footage, Includes Titles/Transitions	_____ / 10	
Story Clarity: Clear Narrative, Visually Communicated, Good Subject Matter	_____ / 10	
Creativity/Entertainment: Enjoyable to Watch, Original Ideas, Creativity in all Areas of Video Production	_____ / 10	

Project Grade Total _____