**ENVISION CINEMA CONSERVATORY**

**DOCUMENTARY PITCH SHEET**

STUDENT NAME  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

STORY TOPIC \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ANSWER THE FOLLOWING QUESTIONS WITH AS MUCH DETAIL AS POSSIBLE.

* 1. WHY DOES THIS STORY MATTER?
	2. WHAT IS MY STORY’S DRIVING QUESTION?
	3. WHAT IS MY STORY NOT ABOUT?
	4. WHAT ARE MY DREAM INGREDIENTS?
	5. HOW WILL I ENGAGE MY AUDIENCE -- AND HOLD THEM?
	6. WHAT WILL MY AUDIENCE REMEMBER WHEN IT’S OVER?
	7. HOW WILL I APPROACH THIS STORY VISUALLY?
	8. WHAT DO I ENVISION MIGHT BE MY OPENING SHOT?
	9. MY CLOSING SHOT?
	10. ALREADY ESTABLISHED CONTACT RELATED TO THIS STORY.